Digital Marketing

In Detail Course Catalogue 2024-2025

2 Days Demo Class for Free
with Free Career Counselling

DEEPAK GIRDHAR
MDCI FOUNDER / COUNSELLOR

100% PLACEMENT ASSISTANCE

Course Content

↗ Course Introduction

↗ Market Research

↗ Website Building

↗ Search Engine Optimization SEO with Paid Tools

↗ Email Marketing/ Adsense/ SMM

↗ Google Analytics 4/ Video Marketing

↗ Live Projects Implementation

↗ Artificial Intelligence (AI) with Chat GPT

↗ Business Branding

↗ Content Marketing/ Content Writing

↗ Project Internship

Project Timeline

↗ **Phase 1**

Week 1 | Week 2 | Week 3 | Week 4

Course Overview
& Market Research

↗ **Phase 2**

Week 5 | Week 6 | Week 7 | Week 8

Website Building
& SEO

↗ **Phase 3**

Week 9 | Week 10 | Week 11 | Week 12

Email and
Google
Analytics

↗ **Phase 4**

Week 13 | Week 14 | Week 15 | Week 16

Content
Marketing
with AI

↗ **Phase 5**

Week 17 | Week 18 | Week 19

Business Branding
& Project Training

↗ **Phase 6**

Week 20 | Week 21 | Week 22

Project Training &
Internship

Our Job Mission

Ready Portfolio

We begin by researching your industry and audience to create a tailored strategy.

Build Resume

Our creative team crafts visually stunning and user-friendly websites.

Job Placement Assistance

We implement marketing strategies to increase your online visibility.

Placement In Company

We continually analyze data to refine and optimize our efforts.

2023

Contact Us

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